Class Action Complaint

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Further, consumers whose data was compromised were not informed of their vulnerabilities and

- 5. Plaintiff and all other users of PlayStation consoles and PlayStation Network ("PSN") service nationwide, were further damaged as a result of the disruption of service and loss of data security. This suit also seeks to redress SONY's failure to adequately provide service to PlayStation consoles and PlayStation Network ("PSN").
- 6. As reported in numerous published sources, as a result of the breach of security and loss of personal data belonging to Plaintiff and Class members, users experienced an inability to access PSN services, including inability to use the online gaming network.
- 7. Defendant did not inform Plaintiff or all other users of PlayStation consoles and PlayStation Network ("PSN") service nationwide regarding the reason for suspension of service or the fact of the security breach for a week after the security breach.
- 8. As a result of the combination of wrongful acts and omissions of the Defendant in this case, consumers and merchants have been harmed and are in significant danger of further harm.
- 9. Plaintiff seeks damages to compensate him and the Class for their loss (both temporary and permanent) of use of their PlayStation consoles and the PlayStation Network and

Qriocity services (collectively referred to herein as "PSN" service), and their time and effort spent attempting to protect their privacy, identities and financial information.

- 10. Furthermore, Plaintiff is informed and believes that Defendant has been aware for a substantial period of time that PSN was prone to catastrophic loss of data from security breach. However, Defendant failed to warn its customers of the problem or tried to prevent them from suffering system suspension because of security breaches and data losses. Defendant failed to effectively remedy the problems and defects inherent in the PSN.
- 11. SONY failed to inform consumers who purchased defective PlayStation consoles and PSN service. Specifically, SONY did not warn customers about the risks inherent in purchasing those consoles and relying upon SONY's data security.
- 12. Plaintiff asserts claims for breach of the Song-Beverly Consumer Warranty Act ("Song-Beverly Act"), for breach of express warranty pursuant to Commercial Code § 2313 and pursuant to the Consumer Legal Remedies Act ("CLRA"), Civil Code § 1750, for Negligence, claims under Business and Professions Code §§ 17200 and 17500, et seq.
- 13. Plaintiff seeks actual and/or compensatory damages; restitution; equitable relief, costs and expenses of litigation, including attorneys' fees; and all additional and further relief that may be available.

II.

## **PARTIES**

14. Plaintiff, TONY ROLAND MARTINEZ, is a citizen of the State of Texas and the United States of America, who maintains a residence in San Antonio, Texas, first purchased a SONY PlayStation3 console, the PSN service and multiplayer games for use on the PSN service in or around November of 2010. On or about April 17-18, 2011, Plaintiff noticed he had lost access to PSN. Plaintiff did not know of the security breach and loss of his personal and credit card data

stored on SONY's servers.

- 15. Defendant, SONY COMPUTER ENTERTAINMENT AMERICA LLC (formerly SONY COMPUTER ENTERTAINMENT AMERICA INC.) ("SCEA) is a Delaware limited liability company with its executive offices and principal place of business and corporate headquarters in Foster City, California.
- 16. Defendant, SONY NETWORK ENTERTAINMENT INTERNATIONAL LLC ("SNEI") is a Delaware limited company with its executive office and principal place of business and corporate headquarters in Los Angeles, California.

#### III.

## JURISDICTION AND VENUE

- This case is subject to original jurisdiction in this court pursuant to the Class Action Fairness Act of 2005. Pub. L. No. 109-2, 119 Stat. 4 (codified in scattered section of 28 U.S.C.)("CAFA") because at least one member of the proposed class has a different citizenship from a defendant and the total matter in controversy exceeds \$5,000,000. Thus, this court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1332. Venue is proper in the Northern District of California pursuant to 28 U.S.C. § 1391 because this District is the district in which defendant SCEA is located and a District in which a substantial part of the events or omissions giving rise to the claim occurred.
- 18. **INTRADISTRICT ASSIGNMENT** Pursuant to Civil Local Rule 3-2(e), this case shall be assigned to the San Francisco Division as it arises from San Mateo County.

## IV. CLASS ACTION ALLEGATIONS

19. Plaintiff brings this action pursuant to Fed. R. Civ. P. 23(b)(2) and Fed. R. Civ. P. 23 (b)(3) on behalf of himself and the following Nationwide Class:

All persons or entities that purchased a Sony PlayStation console and subscribed to the PlayStation Network or Qriocity service and suffered loss of service and breach of security on or about April 17-19, 2011.

Excluded from this Class are SONY COMPUTER ENTERTAINMENT AMERICA LLC and SONY NETWORK ENTERTAINMENT INTERNATIONAL LLC, and their affiliates, employees or agents, or persons or entities that distributes or sell the Sony PlayStation and the PlayStation Network service.

- 20. The members of the Class are so numerous that joinder of all members would be impracticable. Plaintiff estimates that there are approximately seventy-seven (77) million purchasers of the Sony PlayStation and the PSN service who have suffered loss of service who have suffered loss of service and breach of security.
- 21. There are questions of law and fact to be members of the Class that predominate over any questions affecting only individual members, including:
  - whether Defendant's conduct constitutes negligence;
  - whether Defendant's conduct violates California's Consumer Legal Remedies Act;
  - whether Defendant's conduct violates Cal. Bus. & Prof. Code § 17200;
  - whether Defendant's conduct violates Cal. Bus. & Prof. Code § 17500;
  - whether Defendants breached the warranties alleged;
  - whether Defendant misrepresented the PSN service capabilities to protect data;
  - whether Defendant concealed and did not disclose the defects in the PSN service capabilities to protect data;
  - whether Defendant unreasonably delayed in remedying the suspension of service and loss of data.
- 22. Plaintiff's claims are typical of the claims of the members of the Class. Plaintiff has no interests antagonistic to those of the Class and are subject to no unique defenses.
- 23. Plaintiff will fairly and adequately protect the interests of the Class and have retained attorneys experienced in class and complex litigation.
  - 24. A class action is superior to other available methods for the fair and efficient

adjudication of this controversy for the following reasons:

- It is economically impractical for each member of the Class to prosecute individual actions.
- The class is readily definable.
- Prosecution as a class action will eliminate the possibility of repetitious litigation.
- A class action will enable claims to be handled in an orderly and expeditious manner.
- A class action will save time and expense and will ensure uniformity of decisions.
- Plaintiffs do not anticipate any difficulty in the management of this litigation as a class action.
- 23. San Mateo county, California, as the site of SCEA's headquarters and the place where all significant decision-making occurred with respect of the PSN service, is the center or gravity for this action such that it is appropriate and consistent with existing law to certify the class of consumers proposed in the Complaint to be litigated to this District.
  - 24. Certification of such a class under the laws of California is appropriate because:
    - SCEA is a limited liability company conducting substantial business in and from California.
    - SNEI is a limited liability company conducting substantial business in and from California.
    - SCEA's and SNEI's principal and executive offices, as well as its corporate headquarters, are located in California.
    - SCEA's and SNEI's marketing, promotional activities and literature are coordinated at, emanate from and/or are developed at their California headquarters.
    - The UCL and § 17500 expressly apply to claims asserted by out-of-state Class members regarding false representation emanating from the State of California.
    - A significant number of Class members reside in the State of California.
    - SONY expressly attempts to impose California law upon purchasers of the PlayStation and PSN service.

VI

#### SUBSTANTIVE ALLEGATIONS

- 26. Defendant represents and advertises the PlayStation consoles and PSN and Qriocity services as being an exceptionally powerful and secure gaming system and online gaming network, offering gaming, music and movies to people with PlayStation consoles.
- 27. The PlayStation consoles and PSN service not only allows users to play games online but also allows users to buy content and services. Such services include new or required levels for games, movies, television shows and/or original programs. Users are also allowed to trade points earned on games for products and services related to online gaming
- 28. On information and belief, PSN's security was breached between April 17-19, 2011, exposing names, addresses, email addresses, birthdates, usernames, passwords, logins, security questions and possibly credit card data belongings to approximately seventy-seven (77) million user accounts.
- 29. On information and belief, Defendant reacted to the security breach by shutting down the PSN. However, Defendant failed to advise Plaintiff or members of the Class why the PSN was shut down until Tuesday, April 26, 2011.
- 30. Defendant's shutdown of PSN prevented Plaintiff and the Class from buying and downloading games or making use of their PlayStation consoles for multiplayer gaming over the Internet. Defendant promised customers the PSN would be available and running again a week from May 1<sup>st</sup> but the PSN was not back until thirteen (13) days later on May 14<sup>th</sup>, 2011.
- 31. On information and belief, children with accounts established buy their parents also may have had their data exposed.
- 32. As well as apologizing publicly for the lapse of care SONY also admitted the gravity of the situation and warned its customers that their personal data had been stolen, urging users to change passwords and check their credit card accounts for fraudulent behavior. SONY also claimed it would offer its US customers free time on the system and identity theft monitoring services as

compensation.

- 33. SONY misrepresented the quality and reliability of the PSN service and its ability to keep data secure, including, but not limited to its representation in its Privacy Policy, which states in pertinent part:
  - Accuracy & Security We take reasonable measures to protect the confidentiality, security, and integrity of the personal information collected from our website visitors. Personal information is stored in secure operating environments that are not available to the public and that are only accessible to authorized employees. We also have security measures in place to protect the loss, misuse, and alteration of the information under our control...
- 35. On information and belief, SONY failed to maintain proper and adequate backups and/or redundant systems, failed to encrypt data and establish adequate firewalls to handle a server intrusion contingency, failed to provide prompt and adequate warnings of security breaches, and unreasonably delayed in bringing the PSN service back on line.
- 36. The harm caused by Defendant's false and misleading statements and omissions grossly outweigh any benefit that could be attributed to them.
- 37. On information and belief, Defendant is and has been aware of the scope of the problems with the PSN service but failed to take substantial corrective action. On information and belief, Defendant has taken only minimal action in response to consumer complaints.
- 38. Under a number of California consumer statues and equitable provisions the consumer product protections of California law are unwaivable by the use of any shrink-wrap warranty limitations. For example, the Song-Beverly Acts states expressly:

Any waiver by the buyer of consumer goods of the provisions of this chapter, except as expressly provided in this chapter, shall be deemed contrary to public policy and shall be unenforceable and void

39. On information and belief SONY was, at all times relevant herein, in violation of the Payment Card Industry Data Security Standard by, including (without limitation), the following

conduct: improperly storing and retaining credit card transaction and consumer data in an unencrypted, unsecured, and unauthorized manner, failing to all reasonable steps to destroy, or arrange for the destruction of a customer's records within its custody or control containing personal information which is no longer authorized to be retained by the business by failing to shred, erase, or otherwise modify the personal in those records to make it unreadable or undecipherable through any means; failing to properly install, implement, and maintain a firewall to protect consumer data; failing to properly analyze and restrict IP addresses to and from its computer systems; or properly perform dynamic packet filtering; failing to properly restrict access to its computers; failing to properly protect stored data; failing to encrypt cardholder data and other sensitive information; failing to properly implement and update adequate anti-virus and anti-spyware software that would properly prevent unauthorized data transmissions caused by viruses, executable or scripts, from its servers or computer systems; failing to track and monitor all access to network resources and cardholder data; failing to regularly test security systems and processes or maintains an adequate policy that addresses information security, or to run vulnerability scans.

- 40. On information and belief, due to security vulnerabilities at SONY, computer "hackers" (authorized third parties) gained access to SONY's computer data and compromised the security of approximately seventy-seven (77) Million credit card accounts and related security, identity and transaction data, including (without limitation) such data of California residents.
- 41. On information and belief, one or more unauthorized persons who accessed SONY's computer data gained unauthorized access to the personal financial, credit and debit account, identifying, and other nonpublic information of plaintiffs herein.
- 42. The compromised and stolen data was private and sensitive in nature and, on information and belief, was left unencrypted by SONY on its servers and included (without limitation), on information and belief, consumers' names, credit card account numbers, access codes

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and other personal identifying information, including, but not limited to addresses, birthdates, usernames, passwords, logins and security questions.

#### VII.

## **CAUSES OF ACTION**

- A. Count I -- Violation of Bus. & Prof. Code §17200
- 43. Plaintiff realleges and incorporates the above allegations by reference as if set forth fully herein.
- 44. Plaintiff and the class have suffered injury in fact and lost money or property as a result of such unfair competition.
- 45. SONY has engaged in unfair, unlawful and fraudulent business practices as set forth above.
- 46. By engaging in the above-described acts and practices, SONY has committed one or more acts of unfair competition within the meaning of Bus. & Prof. Code §17200, et seq.
- 48. Defendant's acts and practices have and/or are likely to deceive members of the consuming public.
- 49. Defendant's acts and practices are unlawful because they violate Civ. Code §§1572. 1709, 1710, 1770(a)(5), 1770(a)(7), 1770(a)(9). Defendant's acts and practices are also unlawful because they violate Bus. & Prof. Code §17500, et seq. Defendants unlawful and unfair practices include, without limitation, defendants', and each of their, unlawful negligence and violations of California Const. Art. I; Civil Code §§ 1798.81, 1798.81.5 prohibition against unreasonable penalties contained in Civil Code § 1671, and other laws of the State of California.
- 50. The breach of SONY's security was the direct and proximate result, on information and belief, of SONY's failure to implement and maintain security procedures and practices reasonably designed to protect the credit card account and other nonpublic information of

consumers, including, without limitation, Plaintiff and the Class herein. As stated above, said breach of security and unauthorized access to the private nonpublic information of Plaintiff and the Class herein was reasonably foreseeable.

- 51. Defendant, through its business relationship with Plaintiff and the Class herein, and with each other, assumed the duty to keep the credit card account and other nonpublic information of Plaintiff and the Class that is in their possession private and secure. By their acts and omissions described herein, defendants, and each of them, unlawfully breached this duty.
- 52. Defendant was in a special and a fiduciary relationship with the Plaintiff and the Class by reason of their entrustment with credit card account and other nonpublic information. By reason said of special and fiduciary relationship, defendant had duty of care to use reasonable means to keep the credit card account and other nonpublic information of the Plaintiff and the Class that is on their possession private and secure, and inform Plaintiff and the Class members forthwith when any compromise of the security of such information occurred. Defendant has unlawfully breached these duties.
- 53. Pursuant to the right to privacy insured by California Const., Art. I, Section 1, Defendants had duty to use reasonable care to prevent the unauthorized access, use or dissemination of the credit card account and other nonpublic information of the Plaintiff and the Class herein. On information and belief, Defendants unlawfully breached said duty.
- 54. Pursuant to California Civil Code § 1798.81.5, defendant had duty to implement and maintain reasonable security procedures and practices to with respect to the credit card account and other nonpublic information of consumers, including, without limitation, the Plaintiff and the Class herein, in order to protect such information from unauthorized access, use or disclosure. On information and belief, defendants unlawfully breached said duty.
  - 55. On information and belief, the Plaintiff's and the Class's information that was

disclosed to unauthorized third parties, due to the breach of SONY's security was not encrypted. Pursuant to California Civil Code § 1798.82, defendant had, and continues to have, a duty to timely disclose the breach of security to Plaintiff and the Class whose personal information was, or is reasonably believed to have been, acquired by unauthorized persons. Defendant unlawfully breached this duty by, amongst other ways, delays and failure to properly disclose.

- 56. Pursuant to the California Financial information Privacy Act, California Finance Code §§ 4050 *et seq.*, defendant breached unlawfully the requirements to prevent the unauthorized disclosures of nonpublic personal information of the Plaintiff and the Class to unaffiliated third parties. Fin. C. § 4052.5. defendant also unlawfully breached its duty to refrain from negligently disclosing nonpublic information pertaining to the Plaintiff and the Class to the third parties. Fin. C. § 4057.
- 57. Pursuant to the California Constitutional Right to Privacy and California law there is an explicit public policy, creating and affirmative and continuing obligation on Defendants herein, to respect consumers' privacy and to provide reasonable consumer computer data security under the circumstances, including, without limitation, the Plaintiff and the Class herein, and to protect the security and confidentiality of their nonpublic personal information. Such duties include, without limitation, the duty to ensure security, protect against anticipated threats, and protect against unauthorized access. Defendants, on information and belief, breached said duties.
- 58. Defendant's acts and practices are also unlawful because they violate the Song-Beverly Act, Civ. Code § 1790, et seq.
- 59. Plaintiff, on behalf of himself, on behalf of the Class and on behalf of the common or general interest, seeks an order of this Court awarding restitution, disgorgement, injunctive relief and all other relief allowed under §17200, et seq., plus interest, attorneys' fees and costs pursuant to, inter alia, C.C.P. §1021.5.

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60. Plaintiff and the Class have been harmed by these actions and bring this suit to remedy these violations..

#### B. Count II -- Violation of Bus. & Prof. Code § 17500

- 61. Plaintiff realleges and incorporates the above allegations by reference as if set forth fully herein.
- 62. Plaintiff brings this cause of action on behalf of himself, on behalf of the Class and on behalf of the common or general interest. Plaintiff has suffered injury in fact and has lost money or property as a result of Defendants violation of Bus. & Prof. Code § 17500, et sea.
- 63. Beginning in or before 2006, Defendant engaged in advertising and marketing to the public and offered the PlayStation consoles and PSN service for sale throughout the United States, including California, and the world.
- 64. Defendant has engaged in the advertising and marketing alleged herein with intent to directly or indirectly induce the purchase of the PlayStation consoles and PSN service.
- 65. Defendant's advertisements and marketing representations regarding the technical and other characteristics of the PlayStation consoles and PSN service are false, misleading and deceptive as set forth more fully above.
- 66. At the time Defendant made and disseminated the statements alleged herein, it knew or should have known that the statements were untrue or misleading, and acted in violations of Bus. & Prof. Code §17500, et seq.
- Defendant actively concealed its knowledge that the PlayStation consoles and PSN 67. service contained inherent defects.
- 68. Plaintiff has been harmed. Plaintiff, on behalf of himself, on behalf of the Class and on behalf of the common or general interest, seeks restitution, disgorgement, injunctive relief and all other relief allowable under §17500, et seq.

- 69. Plaintiff meets the standing requirements of C.C.P. 382 to bring this cause of action because, among other reasons, the question is one of a common or general interest, is a question of many persons and/or the parties are numerous and it is impracticable to bring them all before the Court.
  - C. Count III -- Breach of the Song-Beverly
- 70. Plaintiff realleges and incorporate the above allegations by reference as if set forth fully herein.
- 71. Plaintiff on behalf of himself and the Class for breach of implied warranty under the Song-Beverly Act, Civ. Code § 1790, *et seq*.
- 72. The PlayStation consoles are "consumer goods" within the meaning of Civ. Code §1791(a).
- 73. Defendant's implied warranty of merchantability arose out of and/or was related to the sales of the PlayStation consoles and PSN service.
- 74. As set forth more fully above, Defendant has failed to comply with its obligations under its implied warranty of merchantability.
- 75. Plaintiff and the Class have suffered and will continue to suffer damages as a result of Defendant's failure to comply with its warranty obligations. Accordingly, Plaintiff and the Class are entitled to recover such damages under the Song-Beverly Act, including damages pursuant to Civ. Code §§1791.1(d) and 1974.
- 76. Defendant's breaches of warranty, as set forth above, were willful. Accordingly, a civil penalty should be imposed upon Defendant in an amount not to exceed twice the amount of actual damages.
  - D. Count IV -- Violation of Consumer Legal Remedies Act
  - 77. Plaintiff realleges and incorporates the above allegations by reference as if set forth

fully herein.

78. Plaintiff brings this claim individually and on behalf of the Class against Defendant.

- 79. Defendant has engaged in deceptive practices, unlawful methods of competition and/or unfair acts as defined by Civ. Code §1750, *et seq.* to the detriment of Plaintiff, members of general public and the Class. Plaintiff, the general public and members of the Class have suffered harm as proximate result of the violation of law and wrongful conduct of Defendant alleged herein.
- 80. Defendant intentionally, knowingly and unlawfully perpetrated harm upon Plaintiff by the above described facts. To wit, Defendant's actions in selling defective products and failing to remedy these defects have violated the following provisions of the CLRA:
- (a) Civil Code §1770(a)(5): Representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits or quantities which they do not have.
- (b) Civil Code §1770(a)(7): Representing that goods or services are of a particular standard, quality or grade, or that goods are of a particular style or model, if they are of another.
- (c) Civil Code §1770(a)(9): Advertising goods or services with intent not to sell them as advertised.
- (d) Civil Code §1770(a)(14): Representing that a transaction confers or involves rights, remedies or obligations which it does not have or involve, or which are prohibited.
- (e) Civil Code §1770(a)(19): Inserting an unconscionable provision in the contract.
- 81. The Defendant's policies and practices are unlawful, unethical, oppressive, fraudulent and malicious. The gravity of the harm to all consumers and to the general public from Defendant's policies and practices far outweighs any purported utility those policies and practices have.
  - 82. Pursuant to Civ. Code §1780(a), Plaintiff seeks an order enjoining Defendant from

engaging in the methods, acts or practices alleged herein.

- 83. Pursuant to Civ. Code §1781, if Defendant do not rectify it illegal acts within 30 days, Plaintiff intend to amend this Complaint to add claims for:
  - a) actual damages;
  - b) restitution of money to Plaintiff, the general public and Class members;
  - c) punitive damages;
  - d) attorneys' fees and costs; and
  - e) other relief this Court deems proper.

## E. Count V -- Breach of Express Contract

- 84. Plaintiff realleges and incorporates the above allegations as if set forth fully herein.
- 85. Defendant agreed to, among other things, properly maintain Plaintiffs and Class members' data and provide uninterrupted PSN service. In exchange, Class members agreed to purchase PlayStation consoles and PSN service.
- 86. Valid consideration existed, as Plaintiff and Class members paid money in exchange for Defendant's agreement to, among other things, maintain Plaintiff's and the Class members' data and provide uninterrupted service.
  - 87. The parties' agreement is contained in customer contracts and related documents.
- 88. Defendant breached its contracts because Defendant did not properly maintain Plaintiff's and Class members' electronic information or provide uninterrupted service.
- 89. Class members suffered and will continue to suffer damages including, but not limited to, loss of their electronic information and an interruption in service.

## F. Count VI - Breach of Implied Contract

90. Plaintiff realleges and incorporates the above allegations by reference as if set forth fully herein.

- 91. Defendant agreed to, among other things, properly maintain Plaintiffs' and Class members' data and provide uninterrupted PSN service. In exchange, Plaintiff and the Class members' agreed to purchase PlayStation consoles and PSN service.
- 92. Defendant entered into implies contracts with Plaintiff and the Class members. Implied contracts arose from the course of conduct between the parties, as well as disclosures on Defendant's websites, in advertising materials, on product packaging, and/or on customer contracts. For example, Defendant disclosed on numerous occasions as alleged herein that users' data would not be disclosed to third parties. The disclosures created a reasonable expectation that users' data would be adequately maintained, and that the PSN functionally would be continuously available.
- 93. Valid consideration existed, as Plaintiff and Class members paid money to Defendant in exchange for Defendant's agreement to, among other things, maintain users' data and provide uninterrupted PSN service.
- 94. Defendant breached their implied contracts because they did not properly maintain Plaintiff and the Class members' electronic information or provide uninterrupted service.
- 95. Plaintiff and Class members suffered and will continue to suffer damages including, but not limited to, loss of their personal, private financial information and an interruption in service.

## G. Count VII -- Negligence

- 96. Plaintiff realleges and incorporates the above allegations by reference as if set forth fully herein.
- 97. Plaintiff brings this cause of action on behalf of himself and the Class. Plaintiff have suffered injury in fact and lost money or property as a result of such negligence.
- 98. Defendant owed a duty of care to Plaintiff, individually and to the Class he represents.
  - 99. Defendant owed a duty to Plaintiff and the Class to use reasonable care in

maintaining the PlayStation and PSN service in a manner that protected the data Plaintiff and the Class uploaded to the PSN service;

- 100. Defendant breached their duty to Plaintiff and the Class by failing to ensure the integrity of their data;
- 101. Had the Defendant exercised reasonable care and skill protecting the data of Plaintiff and class members, data would not have been lost.
- 102. Plaintiff and the Class have suffered damages, including, but not limited to, economic damages, according to proof at trial.

#### VIII.

### PRAYER FOR RELIEF

**WHEREFORE,** Plaintiff, on behalf of himself, all others similarly situated and pray for judgment against Defendant as follows:

- 1) An order certifying this case as a class action and appointing Plaintiff and his counsel to represent the Class.
- 2) Restitution and disgorgement of all amounts obtained by Defendant as a result of its misconduct, together with interest thereon from the date of payment, to the victims of such violations.
- 3) Actual damages for injuries suffered by Plaintiff and the Class.
- 4) Compensatory money damages according to proof.
- 5) Statutory damages according to proof.
- 6) An order requiring Defendant to immediately ceases its wrongful conduct as set forth above; enjoining Defendant from continuing to falsely market and advertise, conceal material information and conduct business via the unlawful and unfair business acts and practices complained of herein; ordering Defendant to engage in corrective notice

## Case 2:11-cv-05321-CAS -JEM Document 1 Filed 06/24/11 Page 20 of 25 Page ID #:22 Kenneth P. Trosclair State Bar No. 24033548 302 N. Market SI. Suite 510 Dallas, Texas 75202 Telephone: (214) 484-1930 Facsimile: (214) 276-1475 (pro hac vice application to be filed) ATTORNEYS FOR PLAINTIFFS COMPLAINT

LAI 1891747v.1

1	CERTIFICATE OF SERVICE
2	I certify that on July 1, 2011, I electronically filed the above Complaint with the Clerk of the Court
3	using CM/ECF. I also certify that the foregoing document is being served this day on all counsel of record identified on the attached Service List in the manner specified, either via transmission of
4	Notices of Electronic Filing generated by CM/ECF or by U. S. mail for those counsel or parties who are not authorized to receive electronically Notices of Electronic Filing.
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6	
7	/s/ Daniel R. Tamez
8	Daniel R. Tamez
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COMPLAINT

## UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

## NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Christina A. Snyder and the assigned discovery Magistrate Judge is John E. McDermott.

The case number on all documents filed with the Court should read as follows:

CV11- 5321 CAS (JEMx)

Pursuant to General Order 05-07 of the United States District Court for the Central

r	District of California, the Manotions.	gistra	ate Judge has been designated	to he	ear discovery related
P	All discovery related motions	s sho	ald be noticed on the calendar	of th	e Magistrate Judge
=	=======================================		========		=======
			NOTICE TO COUNSEL		
A co	py of this notice must be served w a copy of this notice must be ser	vith the	e summons and complaint on all det n all plaintiffs).	endar	nts (if a removal action is
Sub	sequent documents must be filed	at the	following location:		
[X]	Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012		Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516		Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

Name & Address Daan - GA Painter, Esq. Comment 1 Tamez Law Group, LLP; 1010 2nd Ave. Ste 1750, San Diego, CA 92101; 619-446-6736; Majed Nachawati, Esq. 4925 Greenville Ave Ste 715, Dallas Tx 75206; 866-705-7584	Filed 06/24/11 Page 23 of 25 Page ID #:25
CENTRAL DISTRIC	DISTRICT COURT TOF CALIFORNIA
Gina Chenier and Gaya Yosri on behalf of Themselves and All Others Similarly Situated,	CASE NUMBER
PLAINTIFF(S) V.	CV11-05321 (ASC)
Oreck Corporation, a Delaware Corporation	
DEFENDANT(S).	SUMMONS
TO: DEFENDANT(S): Oreck Corporation, a Delawar  A lawsuit has been filed against you.	re Corporation
	of the Federal Rules of Civil Procedure. The answer iel R. Tamez, Esq. , whose address is
JUN 2 4 2011	Clerk, U.S. District Court  JULIE PRANCE AL
Dated:	By:
	Deputy Clerk
	(Seal of the Court)
[Use 60 days if the defendant is the United States or a United States as 60 days by Rule 12(a)(3)].	gency, or is an officer or employee of the United States. Allowed
CV-01A (12/07) SUMMO	48

## Case 2:11-cv-05321-CAS -JEM Document 1 Filed 06/24/11 Page 24 of 25 Page ID #:26 UNITED ST.\_\_ES DISTRICT COURT, CENTRAL DISTRI OF CALIFORNIA TO CIVIL COVER SHEET

											_	
I (a) PLAINTIFFS (Check box if you are representing yourself []) Gina Chenier and Gaya Yosri on Behalf of Themselves and All Others Similarly Situated, Plaintiffs					EFEND Oreck	ANTS Corporation, a	Delawa	are Co	rporation			
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.) Daniel Tamez, Esq. 1010 2nd Ave 1750, San Diego CA 92101; 619-446-6736; Majed Nachawati, Esq. 4925 Greenville Ave Ste 715, Dallas TX 75206; 866-705-7584; Jeremy Wilson, Esq. 302 N. Market St Ste510, Dallas, TX 75202						(If Known)						And the second
II. BASIS OF JURISDICTIO	N (Plac	e an X in one box only.)	ar den de de la constante agua	1		PRINCIPAL P			For Diversity Cases efendant.)	s Only		
□ 1 U.S. Government Plaintiff □ 3 Federal Question (U.S. Government Not a Party)			•			PTF						
☐ 2 U.S. Government Defendar	nt 💅	1 Diversity (Indicate Citiz of Parties in Item III)	enship	Citizen of Anothe	r State		□ 2	□2	Incorporated and of Business in A			□ 5
TAY OPECIAL (Discussion of the state of the	l	-1	and the second	Citizen or Subject	of a For	eign Country	□ 3	□ 3	Foreign Nation		□ 6	□6
IV. ORIGIN (Place an X in one box only.)  1 Original 2 Removed from 3 Remanded from Proceeding State Court Appellate Court Reopened 5 Transferred from another district (specify): 6 Multiplication 6 Multiplication 6 Multiplication 7 Appeal to District 7 Judge from 6 Multiplication 7 Appeal to District 7 Magistrate Judge 8 Magistrate Magistra												
CLASS ACTION under F.R.C  VI. CAUSE OF ACTION (Ciuniform Commercial Cod  VII. NATURE OF SUIT (Plan  OTHER STATUTES  400 State Reapportionment  410 Antitrust  430 Banks and Banking  450 Commerce/ICC  Rates/etc.  460 Deportation  470 Racketeer Influenced and Corrupt  Organizations  480 Consumer Credit  490 Cable/Sat TV  810 Selective Service  850 Securities/Commodities/ Exchange  875 Customer Challenge 12  USC 3410  4890 Other Statutory Actions  891 Agricultural Act  892 Economic Stabilization  Act  893 Environmental Matters  894 Energy Allocation Act  895 Freedom of Info. Act  900 Appeal of Fee Determination Under Equal  Access to Justice  950 Constitutionality of  State Statutes	110	S. Civil Statute under whi & 2-315; CLRA 1750, et a in one box only.)  CONTRACT Insurance Marine Miller Act Negotiable Instrument Recovery of Overpayment & Enforcement of Judgment Medicare Act Recovery of Defaulted Student Loan (Excl. Veterans)	PEF   310   315   320   340   345   355   360   362   365   368	TORTS  SSONAL INJURY Airplane Airplane Product Liability Assault, Libel & Slander Fed. Employers' Liability Marine Marine Product Liability Motor Vehicle Motor Vehicle Motor Vehicle Product Liability Other Personal Injury Personal Injury- Med Malpractice Personal Injury- Product Liability Other Detainle Motor Vehicle Product Liability Other Personal Injury Product Liability Asbestos Personal Injury Product Liability MIGRATION Naturalization Application Habeas Corpus- Alien Detaince Other Immigration	a brief s 200, et se 2	TORTS PERSONAL PROPERTY Other Fraud Truth in Lence Other Person	se. Doc Constitution of the constitution of th	510   530   535   540   1550   1620   1625   1630   1660	PRISONER PRISONER PRISONER PETITIONS Motions to Vacate Sentence Habeas Corpus General Death Penalty Mandamus/ Other Civil Rights Prison Condition RFEITURE/ PENALTY Agriculture Other Food & Drug Drug Related Seizure of Property 21 USC 881 Liquor Laws R.R. & Truck Airline Regs Occupational Safety /Health Other		GOR bor Star Mgmt. ns	ndards t Act TY 23) I TTS aintiff
				Actions				***************************************				
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CV11-05321

FOR OFFICE USE ONLY: Case Number:

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

# Case 2:11-cv-05321-CAS -JEM Document 1 Filed 06/24/11 Page 25 of 25 Page ID #27 UNITED S. TES DISTRICT COURT, CENTRAL DISTR T OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Ha If yes, list case number(s):	s this action been p	reviously filed in this court ar	ad dismissed, remanded or closed? INO IYes					
VIII(b). RELATED CASES: Hav If yes, list case number(s):	e any cases been ρτ	eviously filed in this court the	at are related to the present case? So Ves					
□ B. □ C.	Arise from the sam Call for determinat For other reasons v	ne or closely related transaction tion of the same or substantial would entail substantial duplic	ons, happenings, or events; or  ly related or similar questions of law and fact; or  ration of labor if heard by different judges; or  1, and one of the factors identified above in a, b or c also is present.					
IX. VENUE: (When completing the	following informa	tion, use an additional sheet is	f necessary.)					
			f other than California; or Foreign Country, in which EACH named plaintiff resides. this box is checked, go to item (b).					
County in this District:* Los Angeles	ocenholikasi, esterioris cominente constituti Sillina de la constituti di della della constituti di della della	The state of the s	California County outside of this District; State, if other than California; or Foreign Country Salt Lake City, Utah					
(b) List the County in this District;  Check here if the government, i	California County of ts agencies or emplo	outside of this District; State i	f other than California; or Foreign Country, in which EACH named defendant resides. If this box is checked, go to item (c).					
County in this District:* Delaware			California County outside of this District; State, if other than California; or Foreign Country					
			,					
(c) List the County in this District; Note: In land condemnation c			f other than California; or Foreign Country, in which EACH claim arose.					
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country					
Los Angelēs								
* Los Angeles, Orange, San Bernas Note: In land condemnation cases, us			san Luis Obispo Counties					
X. SIGNATURE OF ATTORNEY (		17/	Date 06-23-11					
or other papers as required by lav	v. This form, appro-	ved by the Judioial Conference	mation contained herein neither replace nor supplement the filing and service of pleadings of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ing the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)					
Key to Statistical codes relating to So	•							
Nature of Suit Code	Abbreviation	Substantive Statement of	Cause of Action					
861	НІА	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))						
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)						
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))						
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))						
864	SSID	All claims for supplementa Act, as amended.	l security income payments based upon disability filed under Title 16 of the Social Security					
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))						

CV-71 (05/08) **CIVIL COVER SHEET** Page 2 of 2